

Lean Canvas Template

*Based on Lean Canvas by Ash Maurya, adopted from the Business Model Canvas by Alex Osterwalder, licensed under CC BY SA 3.0.

<div>PROBLEM</div> <div>EXISTING ALTERNATIVES</div>	<div>SOLUTION</div> <div>KEY METRICS</div>	<div>UNIQUE VALUE PROPOSITION</div> <div>HIGH-LEVEL CONCEPT</div>	<div>UNFAIR ADVANTAGE</div> <div>CHANNELS</div>	<div>CUSTOMER SEGMENTS</div> <div>EARLY ADOPTERS</div>
<div>COST STRUCTURE</div>		<div>REVENUE STREAMS</div>		

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